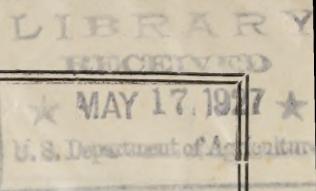


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WHOLESALE PRICE LIST
— OF —
A FEW SPECIALTIES OF MERIT
J. L. SCHILLER
TOLEDO, OHIO
1910

NEW INTRODUCTION FOR 1910

Three good novelties are offered below, which I have tried during the past season and of whose value I am satisfied. I recommend each one conscientiously to everybody.

SALVIA SPLENDENS COMPACTA "BAVARIA"—"THE WHITE SALVIA"

The *Salvia "Zurich"* which I introduced three years ago is now so well known that I doubt the existence of many florists who do not grow it. I feel confident, that the "*White Salvia Bavaria*" will follow the footsteps of *Zurich* and prove just as valuable a variety. *Salvia Bavaria* comes to us from Germany and is a product of a cross with *Salvia Fireball*. The size of the flowers and length of the spikes is the same as with *Salvia Fireball*, while the growth and character are those of *Salvia Zurich*, which makes any further description unnecessary. The contrast of the large snow-white flowers from the light, creamy calyx is very effective and specially so when planted in a position, where they are slightly shaded during noon. I procured this new variety from the originator and have the stock growing for the last four months.

Plants from 2-inch pots, April delivery, \$1.00 per dozen; \$6.00 per 100.

Salvia Zurich, R. C. \$1.00 per 100, prepaid; \$8 per 1,000. 2-inch, \$2 per 100, \$18 per 1,000.

IMPATIENS HOLSTII NANA "LIEGNITZ"

Here is a plant with a great future; I am confident that it will be more generally grown than some of our best pot plants for winter sales now. Through various crosses of *Impatiens Holstii* the originator gained a variety, which has little in common with its parents. The plants do not exceed 10 inches in height, have small and graceful foliage, branch freely and produce their flowers in such a profusion as to almost hide the foliage. Over 200 flowers and buds have been counted on comparatively small plants.

There is absolutely no letup to its blooming during the entire year, and an extra freedom may be had by pinching five to six weeks before needed, as for Christmas or Easter. The treatment is the most simple of any, not too warm in winter and frame in summer, any kind of soil seems to suit and propagation from cuttings is fairly successful. Of greatest importance are the keeping qualities in dwellings; your customers are bound to be satisfied.

The flowers are large, of a brilliant scarlet overlaid with a silvery sheen, and I am satisfied it will become one of our standard flowering plants for Christmas and other occasions.

My stock is from the originator and growing here since August. Plants from 2-inch pots. June delivery, \$1 per dozen, \$6 per 100.

BEGONIA "GERTRUDE MUNCH."

The originator, from whom I procured the stock, won this Begonia in 1905 by crossing *Gloire de Lorraine* with *Aalsmeer Gloire*, and was awarded last year a certificate of merit for same by the Florists' Society of Germany. I sowed the seed last spring, the plants represent the "Semperflorens" type, have been blooming continuously since July and there is no sign of rest. The flowers are fairly large, of a bright pink, 8 to 14 being clustered together on stiff stems, which hold them free above the foliage, every branch blooming freely. This Begonia should prove of value to those, who do not succeed for some reason with the *Gloire de Lorraine*. It will make a good pot plant for winter sales, grows well under any treatment and in any temperature and will keep in blooming to the satisfaction of your customer. My cuttings are grown from selected plants. Seed my own saving, 50c per tr. pkt.

Plants from 2-inch pots, June delivery, \$1 per dozen, \$6 per 100.

BUSINESS RULES

Prices quoted are net and as low as high quality will permit.

Quality. All seeds offered are grown by specialists and purchased regardless of cost and cannot be compared with ordinary commercial quality. All seedlings and cuttings are cool grown and will respond quickly to ordinary treatment.

Filling Orders. Orders are filled as soon as received. Should varieties be exhausted, they will be forwarded when again in stock. All plants will be packed carefully in light boxes or bas-

kets.

Warranty. All possible care is taken to supply "New and True" Seeds, Bulbs, and Plants, but no warranty is given, expressed or implied, as to description, quality, productiveness or any other matter of goods sent out, nor will I be responsible for the crop, and orders will be filled on these conditions only. Should errors occur, please report at once and I will endeavor to adjust to your satisfaction.

Remittance should be made by P. O. Money Order, Express Money Order, Bank Draft or Registered Letter. C. O. D. orders must be accompanied by partial payment to insure acceptance.

Shipping. All the big express companies enter Toledo and shipments through them go direct without transfer to any other company anywhere in the U. S. This insures promptness and low charges.

Toledo, O., January, 1910.

J. L. SCHILLER.

NEWER AND CHOICE CHRYSANTHEUMS

Gloria, seedling of October Frost, but much superior. Flower is large, well filled of a deep Enchantress pink, of dwarf growth, foliage and stem excellent, sure bloomer, double from any bud. Should be grown largely, where a good early pink is wanted for own use. R. C. 60c doz. \$4 per 100; 2-inch stock, 75c per doz., \$5 per 100.

President Taft, a very large, glistening white, incurved Japanese, good foliage and stem; undoubtedly one of the best midseason whites, but should be given plenty of room for best results; grows about 4½ feet, best buds late in August; matures latter part of October. R. C. 60c per doz., \$4 per 100; 2-inch stock, 75c per doz., \$5 per 100.

Mrs. W. E. Kelley. This will be one of the standard commercial varieties; flower very large, bright yellow Japanese with excellent stem and foliage; stands handling well, easy to manage and produces perfect flowers from late buds; 5 feet high. Best bud middle of September, maturing early in November. R. C. 60c doz., \$4 per 100; 2-inch stock, 75c per doz., \$5 per 100.

Chadwick Improved, a pure white selection of W. H. Chadwick; the best white for Thanksgiving trade. R. C. 50c per doz., \$3.50 per 100; 2-inch stock, 60c per doz., \$4.50 per 100.

Golden Chadwick. As a late yellow, specially for Thanksgiving, there is none to equal this superb variety. R. C. 50c per doz., \$3.50 per 100; 2-inch stock, 60c per doz., \$4.50 per 100.

Golden Glow, the best early yellow, incurved, large flower, easy to manage; may be had in bloom any time from August till November, according to early or late cuttings. R. C. 35c per doz., \$2 per 100; 2-inch stock, 50c doz., \$3 per 100.

Virginia Pfehlmann. Certainly a fine, almost pure white variety, incurved large flower with good stem and foliage of dwarf habit; can be planted late, matures October 15th. R. C. 50c per doz., \$3 per 100; 2-inch stock, 60c per doz., \$4 per 100.

Special Prices, if grown on contract for planting time.

STANDARD COMMERCIAL CHRYSANTHEMUMS

A short but very carefully selected list, all varieties which should be found where Chrysanthemums are grown.

White. Polly Rose, Early Snow, Ivory, W. H. Chadwick, Jennie Nonin, \$2.50 per 100. October Frost, Beatrice May, \$2 per 100. Lynwood Hall, \$4 per 100.

Pink. Pacific Supreme, Pink Ivory, Helen Frick, Maud Dean, \$2.50 per 100. Dr. Enguehardt, \$2.00 per 100. President Roosevelt, \$3.00 per 100.

Yellow. Monrovia, \$2.50 per 100, Col. D. Appleton, \$2.00 per 100, Nagoya, \$3.00 per 100.

Bronze. Dakota, \$2.50 per 100; Ongava, \$3.00 per 100. Glenview, \$3.50 per 100.

Crimson. Geo. W. Childs, Intensity, \$3.00 per 100.

Prices quoted are for Rooted Cuttings, 2-inch stock, \$1.00 per 100 more.

Early Flowering Giant Nice Winter Stocks

This remarkable class of early flowering Winter Stocks originated in Nice, France, and is now well enough known. They grow fast and large, bloom 4 months after sowing and produce their very large and double flowers loosely arranged on long, slender stems. They may be treated as Summer, Fall or Winter Stocks, and make an ideal cut flower. Our seed comes from the originator at Nice and can be relied on as being the best procurable.

	½ Tr. pkt.	Tr. kpt.	oz.	½ Tr. pkt.	Tr. kpt.	oz.
Almond Blossom.....	\$.30	\$.50	\$ 6.00	Queen Alexandra,	rosy	
Beauty of Nice, flesh color25	.40	2.00	lilac	\$.30	\$.50
Monte Carlo, canary yellow30	.50	4.00	Souvenir of Monaco.		\$ 3.00
Mixed Colors, ½ Tr. pkt., 30c.; Tr. pkt., 50c.; oz., \$3.50.				bright carmine..	.30	.50
				Victoria, pure white ..	.25	.40
						2.00

LEADING SPECIALTIES ALL THE YEAR ROUND

Seed and Seedlings of Cinerarias Cyclamens and Primulas

CINERARIA GRANDIFLORA MAXIMA

This strain is a mixture from the three best specialists of England, France and Germany, whose products are known for their very large flowers and brilliant colorings.

$\frac{1}{2}$ Tr. pkt. Tr. pkt. $\frac{1}{2}$ Tr. pkt. Tr. pkt.

Dwarf Gold Medal Mixture.....\$0.40 \$0.75 Tall Gold Medal Mixture.....\$0.40 \$0.75

I can supply seedlings out of 2-inch pots about July 1st at \$2.00 per 100. Should larger quantities than 1000 be wanted, I should prefer orders two months before needed and will quote special prices.

CYCLAMEN PERSICUM GIGANTEUM.

My sales of plants the past year have just been twice the quantity of the year previous, while all seeds have been cleaned up entirely—the best proof that the quality has been satisfactory.

The seed is purchased from the Two Best Specialists in Germany at a higher price than the same varieties can be bought for through ordinary channels. The "Stoldt" strain has been the best for many years, while the other specialist proved equally good. Both growers follow the same ideal, "a sturdy plant with nicely marked foliage, large well shaped flowers of good clear colors on long and stiff stems and many flowers open at the same time." While there are Cyclamen, especially some of the fancy English strains, which have slightly larger flowers, they do not produce a large quantity at the same time, while a plant from the strain of our specialists will sometimes have 40 and more open flowers. I am sure that no better commercial strains exist.

SEEDLINGS OF CYCLAMENS.

I grow large quantities and have them on hand all the year round, as seedlings from flats in February, 2-inch stock in April and later and from larger pots as the season advances. I have been exceptionally fortunate in growing good Cyclamens and can assure clean and sturdy plants which should go right ahead under ordinary treatment.

	Per 100 from Flats.	2-inch	Per 100 from Flats.	2-inch
1. Bright Dark Red.....	\$2.50	\$4.00	9. Salmon Glory.....	\$4.00 \$6.00
2. Bright Light Red.....	2.50	4.00	10. Silverleaf	2.50 4.00
3 Bright Rose.....	2.50	4.00	11. Snow Queen.....	4.00 6.00
4. Lilac Color.....	2.50	4.00	12. White with carmine eye.....	2.50 4.00
5. Pink with carmine eye.....	2.50	4.00	13. Mixed Colors.....	2.50 4.00
6. Pure White.....	2.50	4.00	14. Fringed Mixed Colors.....	3.00 5.00
7. Rubin	3.00	5.00	16. Rokoko	3.00 5.00
8. Salmon	3.00	5.00	15. Fringed Edged Carmine.....	3.00 5.00

PRIMULA CHINENSIS FIMBRIATA GRANDIFLORA

Fresh seed only is sent out, not a grain of old seed is used to my knowledge. No seed can be supplied after July 1st, when I use all remnants for my own last sowing.

The seed of these comes from the best known French specialist, a growers of lifelong experience. This strain will be found very satisfactory. They are of greatest importance to every florist doing a retail business and to be sure to get a large variety of color, buying in separate colors is advised. The "mixed colors" are made up with equal quantities of numbers 4-13.

1. Carbuncle, Dark Velvety Blood Red, the darkest color.....	Per 100 Seeds, \$.50
2. Defiance, Brilliant Dark Scarlet, the brightest of all.....	Per 100 Seeds, .50
3. Morningdawn, Very Large, beautiful blush rose.....	Per 100 Seeds, .50
$\frac{1}{2}$ Tr. pkt. Tr. pkt.	$\frac{1}{2}$ Tr. pkt. Tr. pkt.
4. Blue	\$.40 \$.75
5. Carmine40 .75
6. Dark Red.....	.40 .75
7. Marbled Carmine.....	.40 .75
8. Mauve40 .75
9. Rose40 .75
10. Spotted40 .75
11. Striped40 .75

SEEDLINGS OF CHINESE PRIMROSES

Large quantities of numbers 4-13 are grown and can be supplied from June 15th from 2-inch pots at \$2.00 per 100. Growing contracts for lots of 3,000 and over at special prices cannot be accepted unless they reach me Three Months before needed. Customers may furnish their own stock seed.

PRIMULA FORBESI (BABY PRIMROSE)

A very free flowering variety, producing large numbers of flower spikes with small lavender colored whirls of flowers, pretty for pans and basket work. Seed: per $\frac{1}{2}$ Tr. pkt. 40c; Tr. pkt. 75c; plants from 2-inch pots, \$3.00 per 100.

PRIMULA KEWENSIS

A pretty variety for pots with flowers of a clear buttercup yellow. It should be grown several plants in pans to be effective, as the foliage does not grow very large. The flower stems bear several tiers of flowers, which last a long time. Seed, per $\frac{1}{2}$ Tr. pkt., 40c; Tr. pkt., 75c; plants from 2-inch pots, \$3.00 per 100.

PRIMULA OBCONICA GRANDIFLORA

The perfection to which this class of Primroses has been brought is astonishing. Size and form of flowers are now of highest standard, and colors are perfectly clear, not only rivalling but superseding the Chinese Primrose. The perfection has been brought about by Messrs. Arends of Ronsdorf and Lattmann of Blankenburg, Germany, and their product is known as "Ronsdorfer & Lattmans' Hybrids." These two strains represent absolutely the best in existence and are the only strains I handle.

	$\frac{1}{2}$ Tr. pkt.	Tr. pkt.	$\frac{1}{2}$ Tr. pkt.	Tr. pkt.
1. Alba, pure white.....	\$.40	\$.75	7. Purpurascens, dark purplish.	.40 .75
2. Appleblossom40	.75	8. Rosea splendens, bright rose	.40 .75
3. Coerulea, light blue.....	.40	.75	9. Sanguinea, blood red.....	.40 .75
4. Firequeen, salmon carmine, pkt	.40		10. Violacea, dark lilac.....	.40 .75
5. Kermesina, carmine.....	.40	.75	11. Mixed colors.....	.40 .75
6. Oculata, dark eyed.....	.40	.75	12. Double mixed colors.....	.60 1.00

Special: One $\frac{1}{2}$ Tr. pkt. each of numbers 1-10, \$3.50.

PRIMULA OBCONICA GRANDIFLORA FIMBRIATA (FRINGED)

	$\frac{1}{2}$ Tr. pkt.	Tr. pkt.	$\frac{1}{2}$ Tr. pkt.	Tr. pkt.
13. Alba, white.....	\$.40	\$.75	16. Rosea, rose.....	\$.40 \$.75
14. Kermesina, carmine.....	.40	.75	17. Violacea, dark lilac.....	.40 .75
15. Lilacina, light lilac.....	.40	.75	18. Mixed colors.....	.40 .75

PRIMULA OBCONICA GIGANTEA (ARENDSI)

Originated by Mr. Arends, a truly giant type of highest perfection; flowers as large as those of the Chinese Primroses, borne on strong wiry stems; foliage large, dark green of leathery texture. This class has had a surprising sale the last season and after the diversity of colors is equal to the grandiflora type, it will be the only one grown according to my judgment.

	$\frac{1}{2}$ Tr. pkt.	Tr. pkt.	$\frac{1}{2}$ Tr. pkt.	Tr. pkt.
19. Kermesina, carmine.....	\$.60	\$ 1.00	22. Rosea, bright rose.....	\$.60 \$ 1.00
20. Lilacina, light lilac.....	.60	1.00	23. Mixed colors.....	.60 1.00
21. Oculata, dark eyed, pkt.....	.40		24. Fimbriata mixed, pkt.....	.40

SEEDLINGS OF PRIMULA OBCONICA AND GIGANTEA

The following numbers are grown in 2-inch pots and are ready for shipment by the middle of June at \$2.00 per 100 for numbers 1-3, 5-11, 13-18, and at \$3.00 per 100 for numbers 19, 20, 22, 23. Plants from 3-inch pots, October delivery, at double prices.

SEEDLINGS, ROOTED CUTTINGS AND 2-INCH STOCK

Asparagus plumosus nanus, seedlings from flats \$1.00 per 100 prepaid; \$9.00 per 1,000.

" " " from 2-inch pots, \$2.50 per 100; \$22.50 per 1,000.

Asparagus Sprengerii, seedlings from flats, 80c per 100 prepaid; \$6.00 per 1,000.

" " " from 2-inch pots, \$2.00 per 100, \$18.00 per 1,000.

Coleus, Beckwith Gem, Firebrand, Golden Bedder, Hero, Queen Victoria, Verschaffelti, and 5 other good kinds, R. C. \$1.00 per 100 prepaid; \$7.50 per 1,000; 2-inch stock, \$2.00 per 100, \$18.00 per 1,000.

Lobelia, Kathleen Mallard, the double Lobelia. This has been well received last year and promises to stay. R. C. 80c per 100 prepaid, \$6.00 per 1,000; 2-inch stock \$2.00 per 100, \$18.00 per 1,000.

Petunia, Dbl. Fringed, Columbia, Guy, Pink, Snowdrift, Variegated, Vesuvius, all good desirable and distinct varieties. R. C. \$1.00 per 100, \$9.00 per 1,000; 2-inch stock, \$2.50 per 100, \$22.50 per 1,000.

Poinsettias, 2½-inch stock, July delivery, \$6.00 per 100, \$55 per 1,000.

Salvias, Zurich, the only kind I grow this year. There was not enough call for either Bonfire or Fauntleroy. R. C. \$1.00 per 100 prepaid, \$8.00 per 1,000; 2-inch stock \$2.00 per 100, \$18.00 per 1,000.

" **Bavaria**, the White Zurich 2-inch stock, \$1.00 per dozen.

Smilax, seedlings from flats, 60c per 100 prepaid, \$4.00 per 1,000.

" from 2-inch pots, \$2.00 per 100, \$18.00 per 1,000.

" **Myrtifolia**, the Myrtle Leaved Smilax, seedlings from flats \$1.25 per 100, \$11.00 per 1,000.

" " " from 2-inch pots, \$3.00 per 100.

Cinerarias, Cyclamen, Primula Chinensis, Obconica Grandiflora and Gigantea

Are my "ALL THE YEAR ROUND" specialties and are positively the best that can be procured anywhere Try them and they will make good.